

Saturday 27<sup>th</sup> October 2007  
Energy Community Champion

## Local Energy Champion to Star in a Video for National Viewing

Brian Terry, a retired school teacher leads an exemplary sustainable lifestyle. Along with installing solar hot water and electricity technologies, his personal lifestyle choices have made exceptional carbon savings that we as a nation can and should be following.

The BBC will be making a short documentary that will highlight the exceptional behaviour of one man and how his personal life changes can produce huge environmental savings.

*“When we were younger and my wife and I started living more efficiently, it was about saving money, now it’s about saving the planet,”* said Brian Terry. *“If I had children and grandchildren, I wouldn’t risk it. If I can do simple things to save money and maybe save the planet, then why not do it? I’d like to stress that these changes has not affected the quality of life; following my own path regardless of what others do has been inspirational, I hope that I can influence others to do the same.”*

Some of Brian Terry’s amazing savings:

- Reduced their oil consumption by 50% through a variety of methods from reducing usage and insulating their home (this saving does not include the savings from the solar hot water). They used to use 800 litres, now you currently consume 400 litres so your 1200 litre tank lasts 3 years.
- Water usage is kept to a minimum of 64m<sup>3</sup> per year
- Increased his recycling rate from 20% to 80%
- Biggest savings come from his cars - Reduced his car miles from 24,000 to 14,000 and reduced his fuel usage by 60%. He uses public transport wherever possible, replaces his cars with more efficient ones when he has to. He averages 51 miles to the gallon.

Mr Terry continued, *“Whenever you replace a car, do it with a more fuel economic car. The savings have also come from changes in habit, when I was younger it was how quickly I could get from A to B, now it’s how economically I can get from A to B; it’s all about changing habits.”*

-Ends

### Notes to editors

- To arrange an interview with Brian Terry, please contact Jasmine Reilly on 01209 614974 or 07811 191696 or email, [jasmine@csep.co.uk](mailto:jasmine@csep.co.uk)
- **Picture:** Brian Terry - Local energy champion outside his home in Redruth