

Thursday 25<sup>th</sup> October 2007  
SAS

## SAS Launch computer game for surfers to reduce their carbon footprint

Following the launch of our scientific report 'Climate Change - A Surfers perspective', Surfers Against Sewage are ready for the second part of this campaign project, which is supported by The Crown Estate.

SAS have produce an animated game, which wave riders can play to see how big or small their carbon footprint is. The game is based around the SAS warrior figure and involves making energy saving choices around the home to calculate your carbon footprint.

Richard Hardy from SAS said, *"With the UK committed to reducing carbon dioxide emissions by 20% by 2010 we're calling on our members to try doing this now. Playing the game will tell you if you're already doing this or if you need to pledge to do more."*

The game will accessible from [www.sas.org.uk](http://www.sas.org.uk) at the end of October and we will be launching into action during Energy Saving Week (22<sup>nd</sup> - 28<sup>th</sup> October).

-Ends

### Notes to editors

- The game will be available from Thursday 25<sup>th</sup> October 2007 on the SAS website, [www.sas.org.uk](http://www.sas.org.uk).
- For more information contact Richard Hardy on 01872 555 951 or email [richard@sas.org.uk](mailto:richard@sas.org.uk)
- **Pictures:**
  - SAS1 -Climate Chaos London March
  - SAS2 - Animated character for the new on-line game, 'How Green a surfing warrior are you?'
  - SAS3 Mexican Wave at Mexico's in support of the Wave Hub